

2011 Torch Awards Sponsorships

Presenting Sponsor \$7,500

- Company representative to present SOI scholarships.
- Premium logo recognition in all BBB Torch Award media, including up to 12 Business Courier ads.
- Premium logo recognition in the Torch Award electronic and printed invitation.
- Premium logo recognition on both the nomination and applications
- Premium logo recognition in the Torch Award electronic program
- Premium logo recognition on BBB Torch Pages on BBB website.
- Premium table placement and tickets for 8 to attend event and 16 beverage tickets.
- Premium logo recognition at your company's table.
- An individual half page ad in Torch Award supplement in the Business Courier, distributed in the Friday edition after the event.

Dinner Sponsor \$5,000

- Prominent logo signage in registration area and reception space.
- Prominent recognition in the Torch Award electronic invitation.
- Prominent recognition in all BBB Torch Award media including up to 12 Business Courier ads.
- Prominent recognition in the Torch Award electronic program.
- Prominent recognition on both the Torch Award nomination form and application forms.
- Prominent logo recognition on BBB Torch Page on BBB website.
- Prominent table placement and tickets for 8 to attend Torch Awards event and 16 beverage tickets.
- Prominent Logo recognition at your company's table.
- An individual quarter page ad in Torch Award supplement in the Business Courier, distributed as an insert in the issue published the Friday after the Torch Awards.

Founders Reception Sponsor \$3,500

- Prominent logo recognition in the Torch Award electronic invitation.
- Prominent recognition in all BBB Torch Award media including up to 12 Business Courier ads.
- Prominent recognition in the Torch Award electronic program.
- Recognition on BBB Torch Pages on BBB website.
- Prominent logo recognition at your company's table.
- An individual quarter page ad in Torch Award supplement in the Business Courier, distributed as an insert in the issue published the Friday after the Torch Awards.
- Preferred table placement and tickets for 8 to attend Torch Awards event and 16 beverage tickets.

Dessert Reception Sponsor \$2,200

- Prominent logo recognition in all BBB Torch Award media including up to 12 Business Courier ads.
- Prominent recognition in the Torch Award electronic program.
- Recognition on BBB Torch Pages on BBB website.
- Logo recognition at your company's table.
- An individual 1/8 page ad in Torch Award Supplement to the Business Courier
- Preferred table placement and tickets for 8 to attend Torch Awards event and 16 beverage tickets.

Table Sponsor \$1,700

- Listing Recognition in the Torch Award electronic program.
- Listing Recognition on BBB Torch Award electronic reception signage.
- Listing Recognition on BBB Torch Pages on BBB Website.
- Tickets for 8 to the BBB Torch Awards for Marketplace Ethics event and 16 beverage tickets.
- Logo recognition at your company's table.

Beverage Sponsor \$3,000 *\$2500 without tickets*

- Prominent Logo Recognition at each bar during the reception.
- Sponsor will also be included in up to 12 ads in the Business Courier following the event.
- Recognition in the BBB Torch Award electronic program shown throughout the event and a special thank you by the emcee.
- Tickets for 4 to the BBB Torch Awards for Marketplace Ethics event and 8 beverage tickets.

Patron \$1,000

- Listing Recognition in the Torch Award electronic program.
- Listing recognition on the BBB Torch Award electronic reception signage.
- Table signage with logo.
- Tickets for 4 to the BBB Torch Awards for Marketplace Ethics event and 8 beverage tickets.

Friend of BBB \$550

- Listing recognition in electronic program shown throughout event.
- Listing recognition in reception signage.
- Tickets for 2 the BBB Torch Awards for Marketplace Ethics event and 4 beverage tickets.